

Investment *Search* Mandate

One-pager

23.10.25

Acquire a profitable business with *recurring revenue* and *strong growth potential*. Seeking a company that can benefit from active, growth-focused ownership and operational leadership. The ideal target is under-optimized in marketing, sales, or digital presence and can scale with strategic investment.

Buyer

Entrepreneur and operator who has built multiple online ventures.

Experience developing inbound growth systems for Klaviyo, Loxo, and Metrilo (acquired by Brevo). Skilled in digital marketing, automation, and operational improvement. Proven ability to design acquisition funnels, increase efficiency, and uncover growth opportunities. Practical, analytical, and committed to hands-on execution.



Ideal *Characteristics*



Low capex



Strong brand or customer loyalty



Opportunities for digital marketing, automation, or subscription expansion



Owner-operator retiring or looking to exit



Limited customer concentration

Industries of *Interest*:



Ecommerce (DTC brands)



Digital Content Businesses



Industrial Manufacturing



Consumer Products



Tour & Adventure Companies



Sports & Recreation



Wellness



Local Service or Traditional Businesses

Enterprise value

UP TO
\$5M

About structure

Flexible

(CASH, FINANCING, OR INVESTOR-BACKED)



Geography

NEW ENGLAND OR
REMOTE-FRIENDLY
OPPORTUNITIES.

Timeline

ACTIVELY REVIEWING
OPPORTUNITIES
AND PREPARED TO MOVE
FORWARD QUICKLY.